

# ADT Partnerships

ADT is proud to work with incredible companies to develop innovative solutions that help people connect and protect what matters most.



In September 2022, State Farm announced a \$1.5 billion investment in ADT, consisting of \$1.2 billion for a 15% ownership stake and an additional \$300 million toward an opportunity fund for product and technology innovation, customer growth and marketing activities in connection with the partnership.

Read more about our work with State Farm [here](#).



In 2020, Google invested \$450 million to acquire 6.6% ownership in ADT. In August 2022, ADT began selling, installing and servicing the Google Nest Doorbell (battery), Nest Cam (wired), Nest Cam with floodlight, Nest Wifi and Thermostats, plus Nest speakers and displays. The partnership combines the helpfulness of Google Nest devices with ADT's trusted security, professional installation and monitoring service.

Read more about our work with Google [here](#).



In January 2022, ADT and Ford announced an investment in a new joint venture called Canopy that combines ADT's professional security monitoring and Ford's AI-driven video camera technology to help customers strengthen security of new and existing vehicles across automotive brands.

Read more about our work with Canopy [here](#).



ADT powers DoorDash's in-app safety tool kit called SafeDash, which allows Dashers to request professional help quickly and easily by voice or text and receive emergency services to their location anytime they feel unsafe. In November 2022, **DoorDash announced the addition of SafeDash Check-In**. If DoorDash detects that a dash is taking longer than expected, they'll automatically check in to see if the Dasher is okay. If a Dasher feels unsafe or is unresponsive and needs help, an ADT safety agent will call them and, if necessary, provide assistance or contact 911.

Read more about our work with DoorDash [here](#).

## About ADT

ADT provides safe, smart and sustainable solutions for people, homes and businesses. Through innovative offerings, unrivaled safety, and a premium customer experience, all delivered by the largest network of smart home security and rooftop solar professionals in the U.S., we empower people to connect and protect what matters most.

For more information, visit [adt.com](https://www.adt.com).

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## Uber

In August 2022, ADT announced a partnership with Uber to integrate ADT mobile safety solutions into the Uber app for riders and drivers. Uber users in the United States can now get live help, via phone or text, from ADT professional monitoring agents.

Read more about our work with Uber [here](#).



ADT has worked with Lyft since 2019 to help protect more people with Emergency Help, a safety feature powered by ADT that discreetly connects Lyft riders and drivers to an ADT professional monitoring agent in the event they feel uncomfortable or need emergency response. In August 2022, Leah Page, ADT's Senior Vice President, CSB Product Strategy and Innovation, joined **Lyft's Safety Advisory Council**.

Read more about our work with Lyft [here](#).



## INVISAWEAR

Since 2020, smart wearable company invisaWear and ADT have partnered to bring together ADT's mobile safety platform and invisaWear's unique line of lifestyle-inspired safety devices. ADT also powers invisaWear's companion app, allowing users who feel unsafe to discreetly connect - by voice or SMS chat - with ADT.

Read more about our work with invisaWear [here](#).

